



ANZISHAPRIZE.ORG

ANZISHA PRIZE

APPLICATION GUIDE



So you have decided to apply to the Anzisha Prize? Great!

This simple guide will help you prepare to apply and get through the application form without missing a beat.

Read it. Understand it. Use it.

The application form can be found at www.anzishaprize.org/apply. The application and these instructions are available on our website in English, French, Portuguese, and Arabic.

Good luck!

This guide contains the following information

- Eligibility requirements for potential applicants
- Criteria for selection into the Anzisha Prize fellowship
- List of documents you will need as you complete the application form
- The various sections of the actual application form
- Contact information if you have questions



ABOUT ANZISHA PRIZE

The Anzisha Prize seeks to award young entrepreneurs who have developed and implemented innovative solutions to social challenges or started successful businesses within their communities.

Now in its 11th year, the program is taking on a new shape and will run for three years per cohort. At the end of the three years the fellows will graduate and join the Anzisha Prize alumni network.

26 finalists from across Africa will be selected for the fellowship program yearly. Here they will receive high touch support for their business and their entrepreneurial journey. Their performances will also be tracked to assess growth and progress.

Businesses that show exemplary growth and initiative are rewarded with benefits and services such as short courses, cloud services and cash stipends.

ABOUT ANZISHA PRIZE

At the end of the second year, entrepreneurs will pitch their businesses and successes within the fellowship for a chance to win their share of prizes to the value \$140 000 USD.

The **Grand Prizes** are split into 4 categories

- The Job Creation Prize:** Awarded to the entrepreneur that has created the most job opportunities since joining the fellowship.
- Revenue Growth Prize:** Awarded to the entrepreneur with the highest business revenue growth since joining the fellowship.
- Storytelling Prize:** Awarded to the entrepreneur who has creatively communicated and distributed their entrepreneurship story through written, oral and visual storytelling.
- Integrating Systems and Processes Prize:** Awarded to the entrepreneur who has effectively used systems and processes to advance their business model.

For more information, visit: www.anzishaprize.org

ABOUT ALA

African Leadership Academy (ALA) seeks to transform Africa by developing a powerful network of entrepreneurial leaders who will work together to achieve extraordinary social impact.

Each year, ALA brings together the most promising young leaders from all 54 African nations for a pre-university program in South Africa with a focus on leadership, entrepreneurship and African studies.

ALA continues to cultivate these leaders throughout their lives, in university and beyond, by providing on-going leadership and entrepreneurial training and connecting them to high-impact networks of people and capital that can catalyse large-scale change.

For more information, visit www.africanleadershipacademy.org.



African Leadership Academy
Developing the next generation of African leaders

First, let's make sure you qualify to submit an application



- You must be between 15 and 22 years old.
- You must have an ID document or Passport to present as evidence.

You must be between 15 and 22 to be eligible for the Anzisha Prize. You should be born after September 1, 1998 or before August 31, 2006 to be considered



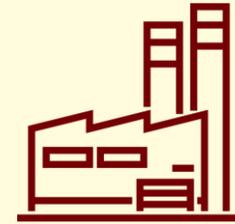
- You must be a national of an African country with a business based in Africa for African customers/beneficiaries.



- Your business must be up and running.**

The Anzisha Prize is not for great ideas or business plans – You ***must*** have already started, and be able to prove it!

You have time to get started now and have tangible results to share before applications open.



- Your business, invention or social project can be in any field or industry (science and technology, civil society, arts and culture, sports, etc.). Any kind of venture is welcome to apply.



- Individuals who apply must be one of the founding members of a business (for example, 2 or 3 co-founders who started a business together)

Did you tick all the boxes?

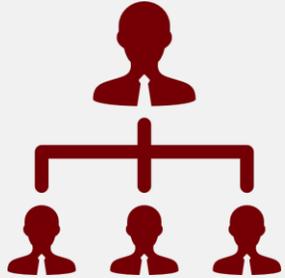


Congratulations.
You are one step closer.

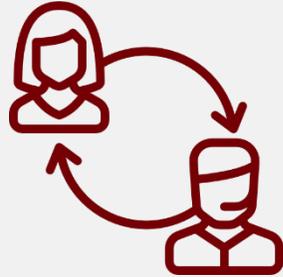
*Anzisha Prize 2019 Winner
Yannick Kimanuka*



Now, let's make sure your venture qualifies to be selected for the fellowship

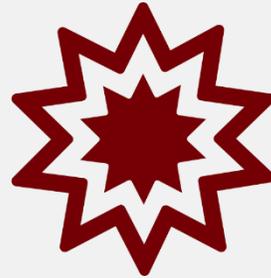


Is the venture led and managed by the founder?



Is the venture established, already conducted some business or projects?

Does the venture deliver some value to these beneficiaries or customers?



Has the venture demonstrated some impact already?

Are there clearly defined beneficiaries that are impacted by the venture?



Does the venture show potential to grow?



Has the venture created some jobs?

Does it have the potential to create more high quality jobs?

Did you check all the boxes?

Now we know your venture's awesome! We also need to know that you are committed to it!



Leader

- You are the leader of your venture and the one who drives both venture strategy and operations



Committed

- You are committed to spending at least 20 hours a week on your business and have a plan to continue to do so after selection



If you meet all the criteria laid out in the last few pages...Congratulations!

Before you start completing the application form, let's see if you have all the documents you need close by.

Here is the checklist of documents you will need. Don't be worried, they are all easy documents that you should already have.



- A copy of your ID (Identification Document)



- Pictures of your venture/project in action



- Company registration documents, if your venture is registered. (Don't worry if not, you can still submit your application.)



- A photo of yourself



- We want you to send the logo for YOUR venture/project



- Information about your venture/project

Now, here are the various sections you will need to complete in the actual application form.

1

Contact Information

- This section is simple. It aims to capture your personal information so that we can reach you for next steps.

2

Entrepreneur Survey

- We collect some information that informs us about young African entrepreneurs in general, to help us better understand young entrepreneurs in Africa. Your answers to these questions will not affect your Anzisha application but help us to support entrepreneurs better.

3

Personal Information

- Your personal biodata is requested in this section, including your date of birth, your occupation, gender, and a brief bio telling us about yourself. In your bio, we are looking to hear your personal story and what motivates you. This is the section in which you will be asked to upload an identification document.

4

Venture / Project Information

- This section is the most important. You are asked to give details about your venture, including what it does, your role in it, your team, your revenues, and what impact you have achieved. You are also asked to share your vision and growth ambitions for your venture.
- You will be asked to upload your registration documents, if your venture is registered.

5

Leadership Potential

- You will be asked to enter some contributions you make to your community which show your leadership potential.

6

Photos and Entry Rules

- In the final section, you upload your photograph, and photographs of your operations in action. You will also be asked to sign your application form, confirming that all the information you have entered is true.

Do you know what a good application looks like?

1

The applicant meets ALL the criteria and his/her venture meets ALL the criteria set.

2

All the documents that are required and listed above, have been attached.

3

You have given us enough information about yourself and your venture. It's not about writing a lot of words, it is about *WHAT* you write.



**Just a reminder of what the Anzisha Prize Fellowship offers to those who are selected.
It's not just a prize, but a full on fellowship to help you grow your business.**



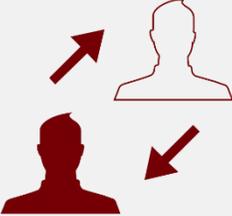
**Monetary
Award**

Shared Monetary Reward to the value of **\$140,000** over three years including cash stipends



**Learning
Camps**

Access to a world-renowned Entrepreneurial Leadership curriculum and training with the potential for further investment based on engagement and performance.
Worth **\$2 000**



**Consulting
Service**

Paired with a Venture Partner, fellows will receive monthly coaching support that will help them achieve their personal and business goals.



**Skills
Development**

Live virtual workshops that focus on wellness support, venture building skills and personal leadership development.



**Educational
Opportunities**

Short term education opportunities, growing their network through internships with established businesses and technical experts.



[CLICK HERE APPLY NOW](http://www.anzishaprize.org/apply)



www.anzishaprize.org/apply



“Never doubt that a small group of thoughtful committed citizens can change the world, indeed it is the only thing that ever has”

Margaret Mead

Email your questions to
prize@anzishaprize.org

THANK YOU

Email: prize@anzishaprize.org | Tel: +27 11 699 3000
www.facebook.com/anzishaprize
www.twitter.com/anzishaprize

www.anzishaprize.org



African Leadership Academy
Developing the next generation of African leaders