



Anzisha Prize – Guidelines for Nominating a Young Entrepreneur to Apply for the Prize

Thank you for taking the time to recognize a young and promising entrepreneur in your network for the Anzisha Prize. Your endorsement is a vote of confidence for a young person, which contributes to their drive to take this courageous step to enter for consideration for Africa's largest award for her youngest entrepreneurs. You may submit your nomination at <http://www.anzishaprize.org/nominate/>.

About Anzisha Prize

The Anzisha Prize seeks to award young entrepreneurs who have developed and implemented innovative solutions to social challenges or started successful businesses within their communities. 15 finalists from across Africa win a spot in a lifelong fellowship that will help to accelerate their path to entrepreneurship success. The first step in this journey is an all-expenses paid trip to South Africa to be a part of a ten day long entrepreneurship workshop and conference at the African Leadership Academy campus on the outskirts of Johannesburg. The grand prize winners, selected from these finalists, will share prizes worth \$100,000 USD. The fellowship continues thereafter, offering them business consulting services to unlock growth potential in their venture, connecting them to a global network of leaders, providing access to global speaking opportunities, and supporting their professional development.

The Anzisha Prize is hosted and African Leadership Academy, and delivered in partnership with The MasterCard Foundation. African Leadership Academy (ALA) seeks to transform Africa by developing a powerful network of over 6,000 leaders who will work together to address Africa's greatest challenges, achieve extraordinary social impact and accelerate the continent's growth.

What Anzisha Prize is looking for

In order to be eligible to apply for Anzisha Prize, the entrepreneur should be a national of an African country. They should be between ages 15 and 22 at the time of consideration, and be a founder or founding member of a running venture in any sector. An entrepreneur who is selected to enter the Anzisha Prize fellowship meets the following criteria:

Already Running Venture: Their venture is established, running and has some customers or beneficiaries for whom it is delivering some value already.

Founder-led: The venture is led and managed by the founder. The founder drives both venture strategy and operations.

Impact: The venture has demonstrated some impact already.

Scalability: If the venture is a for-profit business, it already earns revenues and has potential to increase these revenues. If the venture is a not-for-profit enterprise, it already reaches beneficiaries with potential to reach more.





Job Creation: The venture creates jobs and has the potential to create more high quality jobs.

Commitment: The entrepreneur is committed to their venture and spends at least 20 hours a week or more on their business and will continue to do so if selected into the Anzisha Prize Fellowship.

What Happens After You Nominate the Entrepreneur?

Nominees for the Prize still have to submit an application. The nomination is an endorsement, a vote of confidence. Think of it as submitting a recommendation letter on behalf of the candidate. The candidate then submits the application that gives full information about their business, enabling them to be evaluated for participation in the fellowship. The nominee receives an email letting them know that they have been nominated, and then receives a reminder to apply for the prize as soon as applications are open.

How to Nominate an Entrepreneur

You may nominate an entrepreneur at the Anzisha Prize nomination page at <http://www.anzishaprize.org/nominate/>. You may nominate as many entrepreneurs as you wish. We are excited to receive your endorsement of young people in your network.